

FIRST SILVER FOOTPRINT AWARDED TO INNOVATION PARK

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Stirling University Innovation Park has found silver fortune in cutting unnecessary carbon out of their business through the Low Carbon Alliance, the Stirling initiative set up in December 2010 to help businesses find ways to reduce carbon emissions from various elements such as electricity, heating and transport.

The Footprint Awards are given to businesses who demonstrate real commitment and effort to reduce their carbon emissions, and SUIP's success in reaching the Silver Footprint is testament to its commitment to an environmentally sound organisation. The Innovation Park is the first business to have achieved this accolade but the ultimate goal for the organisation will undoubtedly be to go for "Gold".

As the first business to receive a Silver Footprint, the Park's Angela Mitchell and Ken Wilkie spearheaded the efforts to implement new levels of scrutiny over energy reduction and awareness raising.

Joe Hind, Business Carbon Reduction & Stirling Policy Officer noted, "The Innovation Park team went beyond the call of duty in trying to get to grips with their carbon footprint by using tools we provided. They are exploring renewable technologies and continue to drive down energy use in their buildings with innovative measures such as reflective panels behind radiators and automatic lighting. The headway that they have made in looking after the environment is one to be admired and followed by neighbours."

As an advocate of the programme and with a strong belief that such measures will make a lasting impact on business development for the Park, and its tenants, Lynn Blaikie, Business Development Manager said, "When it comes to environmental issues we are all good at talking – but it is implementing the measures that are going to make a lasting impression on our economy. By achieving this Silver Footprint we are halfway to gold and our goal must be that for in the years ahead."

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For more information on the Stirling Low Carbon Alliance:

<http://www.goingcarbonneutralstirling.org.uk/business/low-carbon-alliance/faq.asp>